



Certain Subclass of Multivalently Bazilevič and Non-Bazilevič Functions Involving the Lemniscate of Bernoulli

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Abstract. Making use of the principle of subordination, we define a certain subclass of p -valently Bazilevič and non-Bazilevič functions associated with the Lemniscate of Bernoulli. Also, subordination results, convolution properties, coefficients estimate and Fekete–Szegő inequalities for this subclass are derived.

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1. Introduction

Let $\mathcal{H}(\mathbb{U})$ be the class of all analytic functions in $\mathbb{U} = \{\xi \in \mathbb{C} : |\xi| < 1\}$. For $\chi, \rho \in \mathcal{H}(\mathbb{U})$, we say that $\chi(\xi)$ is subordinate to $\rho(\xi)$, written $\chi \prec \rho$ in \mathbb{U} or $\chi(\xi) \prec \rho(\xi)$ ($\xi \in \mathbb{U}$), if there exists a Schwarz function $\omega(\xi)$, which (by definition) is analytic in \mathbb{U} with $\omega(0) = 0$ and $|\omega(\xi)| < 1$ ($\xi \in \mathbb{U}$) such that $\chi(\xi) = \rho(\omega(\xi))$ ($\xi \in \mathbb{U}$). In addition, if $\rho(\xi)$ is a univalent function in \mathbb{U} , then we have the following equivalence (see [1] and [2]):

$$\chi(\xi) \prec \rho(\xi) \quad (\xi \in \mathbb{U}) \iff \chi(0) = \rho(0) \quad \text{and} \quad \chi(\mathbb{U}) \subset \rho(\mathbb{U}).$$

Also, let \mathcal{A}_p denote the subclass of $\mathcal{H}(\mathbb{U})$ consisting of functions of the form:

$$\chi(\xi) = \xi^p + \sum_{k=p+1}^{\infty} a_k \xi^k \quad (p \in \mathbb{N} = \{1, 2, 3, \dots\}; \xi \in \mathbb{U}), \tag{1}$$

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which are p -valent in \mathbb{U} with $\mathcal{A}_p = \mathcal{A}$. Sokól and Stankiewicz [3] defined the class \mathcal{SL}^* consisting of analytic functions $\chi \in \mathcal{A}$ satisfying the next inequality

$$\left| \left[\frac{\xi \chi'(\xi)}{\chi(\xi)} \right]^2 - 1 \right| < 1,$$

which is equivalent to

$$\frac{\xi \chi'(\xi)}{\chi(\xi)} \prec q(\xi) = \sqrt{1 + \xi}$$

where the function

$$q(\xi) = \sqrt{1 + \xi} \quad (\xi \in \mathbb{U}) \quad (2)$$

maps \mathbb{U} into the domain $\mathcal{O} = \{w \in \mathbb{C} : \Re\{w\} > 0, |w^2 - 1| < 1\}$ and its boundary $\partial\mathcal{O}$ is the right-half of the lemniscate of Bernoulli $(x^2 + y^2)^2 - 2(x^2 - y^2) = 0$. Several geometric properties of \mathcal{SL}^* were studied by many authors (see, for example, [4–7]).

Using the principle of differential subordination and the function $q(\xi) = \sqrt{1 + \xi}$ of the Bernoulli domain of lemniscate, we now define a new subclass $\mathcal{BN}_p(\lambda, \alpha, \beta)$ of Bazilevič and non-Bazilevič functions as follows:

Definition 1. A function $\chi \in \mathcal{A}_p$ is said to be the subclass $\mathcal{BN}_p(\lambda, \alpha, \beta)$ when it satisfies the next subordination condition:

$$\left(1 - \frac{\alpha - \beta}{\alpha + \beta} \lambda\right) \left[\frac{\chi(\xi)}{\xi^p}\right]^{\alpha - \beta} + \frac{\alpha - \beta}{\alpha + \beta} \lambda \frac{\xi \chi'(\xi)}{p\chi(\xi)} \left[\frac{\chi(\xi)}{\xi^p}\right]^{\alpha - \beta} \prec \sqrt{1 + \xi} \quad (3)$$

all the powers are principal values and throughout the paper unless otherwise mentioned the real parameters λ, α, β are constrained as $\alpha \neq \beta, p \in \mathbb{N}$ and $\xi \in \mathbb{U}$.

We note that

- (i) $\mathcal{BN}_p(\lambda, \alpha, 0) = \mathcal{B}_p(\lambda, \alpha) = \left\{ \chi \in \mathcal{A}_p : (1 - \lambda) \left(\frac{\chi(\xi)}{\xi^p}\right)^\alpha + \lambda \frac{\xi \chi'(\xi)}{p\chi(\xi)} \left(\frac{\chi(\xi)}{\xi^p}\right)^\alpha \prec \sqrt{1 + \xi} \right\}$
(see [8]);
- (ii) $\mathcal{BN}_p(\lambda, 0, \beta) = \mathcal{N}_p(\lambda, \beta) = \left\{ \chi \in \mathcal{A}_p : (1 + \lambda) \left(\frac{\xi^p}{\chi(\xi)}\right)^\beta - \lambda \frac{\xi \chi'(\xi)}{p\chi(\xi)} \left(\frac{\xi^p}{\chi(\xi)}\right)^\beta \prec \sqrt{1 + \xi} \right\};$
- (iii) $\mathcal{BN}_1(\lambda, \alpha, 0) = \mathcal{B}(\lambda, \alpha) = \left\{ \chi \in \mathcal{A} : (1 - \lambda) \left(\frac{\chi(\xi)}{\xi}\right)^\alpha + \lambda \frac{\xi \chi'(\xi)}{\chi(\xi)} \left(\frac{\chi(\xi)}{\xi}\right)^\alpha \prec \sqrt{1 + \xi} \right\}$
(see [8]);
- (iv) $\mathcal{BN}_1(\lambda, 0, \beta) = \mathcal{N}(\lambda, \beta) = \left\{ \chi \in \mathcal{A} : (1 + \lambda) \left(\frac{\xi}{\chi(\xi)}\right)^\beta - \lambda \frac{\xi \chi'(\xi)}{\chi(\xi)} \left(\frac{\xi}{\chi(\xi)}\right)^\beta \prec \sqrt{1 + \xi} \right\};$
- (v) $\mathcal{BN}_p(\lambda, 1, 0) = \mathcal{B}_p(\lambda) = \left\{ \chi \in \mathcal{A}_p : (1 - \lambda) \frac{\chi(\xi)}{\xi^p} + \lambda \frac{\chi'(\xi)}{p\xi^{p-1}} \prec \sqrt{1 + \xi} \right\}$ and $\mathcal{B}_1(\lambda) = \mathcal{B}(\lambda) = \left\{ \chi \in \mathcal{A} : (1 - \lambda) \frac{\chi(\xi)}{\xi} + \lambda \chi'(\xi) \prec \sqrt{1 + \xi} \right\}$ (see [8]);

- (vi) $\mathcal{BN}_p(\lambda, 0, 1) = \mathcal{N}_p(\lambda) = \left\{ \chi \in \mathcal{A}_p : (1 + \lambda) \frac{\xi^p}{x(\xi)} - \lambda \frac{\xi^{p+1} \chi'(\xi)}{p x^2(\xi)} \prec \sqrt{1 + \xi} \right\}$ and $\mathcal{N}_1(\lambda) = \mathcal{N}(\lambda) = \left\{ \chi \in \mathcal{A} : (1 + \lambda) \frac{\xi}{x(\xi)} - \lambda \frac{\xi^2 \chi'(\xi)}{x^2(\xi)} \prec \sqrt{1 + \xi} \right\}$;
- (vii) $\mathcal{BN}_p(1, \alpha, 0) = \mathcal{B}_p(\alpha) = \left\{ \chi \in \mathcal{A}_p : \frac{\xi \chi'(\xi)}{p x(\xi)} \left(\frac{x(\xi)}{\xi^p} \right)^\alpha \prec \sqrt{1 + \xi} \right\}$ and $\mathcal{B}_1(\alpha) = \mathcal{B}(\alpha) = \left\{ \chi \in \mathcal{A} : \frac{\xi \chi'(\xi)}{x(\xi)} \left(\frac{x(\xi)}{\xi} \right)^\alpha \prec \sqrt{1 + \xi} \right\}$ (see [8]);
- (viii) $\mathcal{BN}_p(-1, 0, \beta) = \mathcal{N}_p(\beta) = \left\{ \chi \in \mathcal{A}_p : \frac{\xi \chi'(\xi)}{p x(\xi)} \left(\frac{\xi^p}{x(\xi)} \right)^\beta \prec \sqrt{1 + \xi} \right\}$ and $\mathcal{N}_1(\beta) = \mathcal{N}(\beta) = \left\{ \chi \in \mathcal{A} : \frac{\xi \chi'(\xi)}{x(\xi)} \left(\frac{\xi}{x(\xi)} \right)^\beta \prec \sqrt{1 + \xi} \right\}$;
- (ix) $\mathcal{BN}_p(1, 0, 0) = \mathcal{SL}_p^* = \left\{ \chi \in \mathcal{A}_p : \frac{\xi \chi'(\xi)}{p x(\xi)} \prec \sqrt{1 + \xi} \right\}$ and $\mathcal{SL}_1^* = \mathcal{SL}^* = \left\{ \chi \in \mathcal{A} : \frac{\xi \chi'(\xi)}{x(\xi)} \prec \sqrt{1 + \xi} \right\}$.

In order to establish our main results, we need the following lemmas.

Lemma 1. [9] Let $h(\xi)$ be univalent and convex the function in \mathbb{U} with $h(0) = 1$. Suppose also that $\rho(\xi)$ given by

$$\rho(\xi) = 1 + c_1 \xi + c_2 \xi^2 + \dots \tag{4}$$

is analytic in \mathbb{U} . If

$$\rho(\xi) + \frac{\xi \rho'(\xi)}{\gamma} \prec h(\xi) \quad (\Re(\gamma) \geq 0; \gamma \neq 0; \xi \in \mathbb{U}), \tag{5}$$

then

$$\rho(\xi) \prec q(\xi) = \gamma \xi^{-\gamma} \int_0^\xi h(t) t^{\gamma-1} dt \prec h(\xi),$$

and $q(\xi)$ is the best dominant.

Lemma 2. [10] For real or complex numbers $a, b, c (c \neq 0, -1, -2, \dots)$ and $\xi \in \mathbb{U}$,

$$\int_0^1 t^{b-1} (1-t)^{c-b-1} (1-t\xi)^{-a} dt = \frac{\Gamma(b)\Gamma(c-b)}{\Gamma(c)} {}_2\Omega_1(a, b; c; \xi) \quad (\Re(c) > \Re(b) > 0); \tag{6}$$

$${}_2\Omega_1(a, b; c; \xi) = (1-\xi)^{-a} {}_2\Omega_1\left(a, c-b; c; \frac{\xi}{\xi-1}\right); \tag{7}$$

Lemma 3. [11] Let $\chi(\xi) = \sum_{k=1}^\infty a_k \xi^k$ be analytic in \mathbb{U} and $\rho(\xi) = \sum_{k=1}^\infty b_k \xi^k$ be analytic and convex in \mathbb{U} . If $\chi \prec \rho$, then

$$|a_k| < |b_1| \quad (k \in \mathbb{N}).$$

Lemma 4. [12] Let $\rho(\xi) = 1 + \sum_{k=1}^{\infty} c_k \xi^k \in \mathcal{P}$, i.e., let ρ be analytic in \mathbb{U} and satisfy $\Re\{\rho(\xi)\} > 0$ for $\xi \in \mathbb{U}$, then the following sharp estimate holds

$$|c_2 - \nu c_1^2| \leq 2 \max\{1, |2\nu - 1|\} \quad \text{for all } \nu \in \mathbb{C}. \quad (8)$$

The result is sharp for the functions given by

$$\rho(\xi) = \frac{1 + \xi^2}{1 - \xi^2} \quad \text{or} \quad \rho(\xi) = \frac{1 + \xi}{1 - \xi}.$$

Lemma 5. [12] If $\rho(\xi) = 1 + \sum_{k=1}^{\infty} c_k \xi^k \in \mathcal{P}$, then

$$|c_2 - \nu c_1^2| \leq \begin{cases} -4\nu + 2 & \text{if } \nu \leq 0, \\ 2 & \text{if } 0 \leq \nu \leq 1, \\ 4\nu - 2 & \text{if } \nu \geq 1, \end{cases} \quad (9)$$

when $\nu < 0$ or $\nu > 1$, the equality holds if and only if $\rho(\xi) = (1 + \xi)/(1 - \xi)$ or one of its rotations. If $0 < \nu < 1$, then the equality holds if and only if $\rho(\xi) = (1 + \xi^2)/(1 - \xi^2)$ or one of its rotations. If $\nu = 0$, the equality holds if and only if

$$\rho(\xi) = \left(\frac{1 + \lambda}{2}\right) \frac{1 + \xi}{1 - \xi} + \left(\frac{1 - \lambda}{2}\right) \frac{1 - \xi}{1 + \xi} \quad (0 \leq \lambda \leq 1)$$

or one of its rotations. If $\nu = 1$, the equality holds if and only if ρ is the reciprocal of one of the functions such that equality holds in the case of $\nu = 0$.

Also the above upper bound is sharp, and it can be improved as follows when $0 < \nu < 1$:

$$|c_2 - \nu c_1^2| + \nu |c_1|^2 \leq 2 \quad \left(0 \leq \nu \leq \frac{1}{2}\right)$$

and

$$|c_2 - \nu c_1^2| + (1 - \nu) |c_1|^2 \leq 2 \quad \left(\frac{1}{2} \leq \nu \leq 1\right).$$

In some literature, we found many works related to the subclasses of Bazilevič or non-Bazilevič analytic functions which are sometimes defined by linear operators. For example, we can see those subclasses in the papers in [13–22]. The novelty in our paper is that we have combined Bazilevič and non-Bazilevič analytic functions in one subclass $\mathcal{BN}_p(\lambda, \alpha, \beta)$ to study some geometric properties such as subordination properties, inclusion relationship, convolution result, coefficients estimate and Fekete–Szegő inequalities.

2. Geometric Properties for $\mathcal{BN}_p(\lambda, \alpha, \beta)$

Theorem 1. If $\chi \in \mathcal{BN}_p(\lambda, \alpha, \beta)$ with $\frac{\lambda}{\alpha + \beta} > 0$, then

$$\left[\frac{\chi(\xi)}{\xi^p}\right]^{\alpha - \beta} \prec Q(\xi) = (1 + \xi)^{\frac{1}{2}} {}_2\Omega_1\left(-\frac{1}{2}, 1; \frac{p(\alpha + \beta)}{\lambda} + 1; \frac{\xi}{1 + \xi}\right) \prec \sqrt{1 + \xi}, \quad (10)$$

where the function $Q(\xi)$ is the best dominant.

Proof. Let

$$\rho(\xi) = \left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} \quad (\xi \in \mathbb{U}). \quad (11)$$

Then the function $\rho(\xi)$ is of the form (4), analytic in \mathbb{U} and $\rho(0) = 1$. By taking the derivatives in the both sides of (11), we get

$$\left(1 - \frac{\alpha - \beta}{\alpha + \beta} \lambda \right) \left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} + \frac{\alpha - \beta}{\alpha + \beta} \lambda \frac{\xi \chi'(\xi)}{p \chi(\xi)} \left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} = \rho(\xi) + \frac{\lambda \xi \rho'(\xi)}{p(\alpha + \beta)}. \quad (12)$$

Since $\chi \in \mathcal{BN}_p(\lambda, \alpha, \beta)$, we have

$$\rho(\xi) + \frac{\lambda \xi \rho'(\xi)}{p(\alpha + \beta)} \prec \sqrt{1 + \xi}.$$

Now, by applying Lemma 1 for $\gamma = \frac{p(\alpha+\beta)}{\lambda}$, we derive that

$$\begin{aligned} \left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} &\prec Q(\xi) = \frac{p(\alpha + \beta)}{\lambda} \xi^{-\frac{p(\alpha+\beta)}{\lambda}} \int_0^\xi t^{\frac{p(\alpha+\beta)}{\lambda}-1} (1+t)^{\frac{1}{2}} dt \\ &= \frac{p(\alpha + \beta)}{\lambda} \int_0^1 u^{\frac{p(\alpha+\beta)}{\lambda}-1} (1+\xi u)^{\frac{1}{2}} du \\ &= (1+\xi)^{\frac{1}{2}} {}_2\Omega_1 \left(-\frac{1}{2}, 1; \frac{p(\alpha + \beta)}{\lambda} + 1; \frac{\xi}{1+\xi} \right), \end{aligned} \quad (13)$$

where we have made a change of variables followed by the use of identities in Lemma 2 with $a = -\frac{1}{2}$, $b = \frac{p\alpha}{\lambda}$ and $c = b + 1$. This finishes the proof of Theorem 1.

Taking $\beta = 0$ in Theorem 1, we get

Corollary 1. *If $\chi \in \mathcal{B}_p(\lambda, \alpha)$ with $\frac{\lambda}{\alpha} > 0$, then*

$$\left[\frac{\chi(\xi)}{\xi^p} \right]^\alpha \prec Q_2(\xi) = (1+\xi)^{\frac{1}{2}} {}_2\Omega_1 \left(-\frac{1}{2}, 1; \frac{p\alpha}{\lambda} + 1; \frac{\xi}{1+\xi} \right) \prec \sqrt{1+\xi},$$

where $Q_2(\xi)$ is the best dominant.

Taking $\alpha = 0$ in Theorem 1, we get

Corollary 2. *If $\chi \in \mathcal{N}_p(\lambda, \beta)$ with $\frac{\lambda}{\beta} > 0$, then*

$$\left[\frac{\xi^p}{\chi(\xi)} \right]^\beta \prec Q_3(\xi) = (1+\xi)^{\frac{1}{2}} {}_2\Omega_1 \left(-\frac{1}{2}, 1; \frac{p\beta}{\lambda} + 1; \frac{\xi}{1+\xi} \right) \prec \sqrt{1+\xi},$$

where $Q_3(\xi)$ is the best dominant.

For a function $\chi \in \mathcal{A}_p$ given by (1), the generalized Bernardi-Libera-Livingston integral operator $L_{p,\mu} : \mathcal{A}_p \rightarrow \mathcal{A}_p$, with $\mu > -p$, is defined by (see [23–26])

$$L_{p,\mu}\chi(\xi) = \frac{\mu+p}{\xi^\mu} \int_0^\xi t^{\mu-1} \chi(t) dt \quad (\mu > -p). \quad (14)$$

It is easy to verify that for all $\chi \in \mathcal{A}_p$ we have

$$\xi (L_{p,\mu}\chi(\xi))' = (\mu+p)\chi(\xi) - \mu L_{p,\mu}\chi(\xi). \quad (15)$$

Theorem 2. *If the function $\chi \in \mathcal{A}_p$ satisfies the next subordination condition*

$$\left(1 - \frac{\alpha-\beta}{\alpha+\beta}\lambda\right) \left[\frac{L_{p,\mu}\chi(\xi)}{\xi^p}\right]^{\alpha-\beta} + \frac{\alpha-\beta}{\alpha+\beta}\lambda \frac{\chi(\xi)}{L_{p,\mu}\chi(\xi)} \left[\frac{L_{p,\mu}\chi(\xi)}{\xi^p}\right]^{\alpha-\beta} \prec \sqrt{1+\xi}, \quad (16)$$

with $\frac{\lambda}{\alpha+\beta} > 0$ and $L_{p,\mu}$ is the integral operator defined by (14), then

$$\left[\frac{L_{p,\mu}\chi(\xi)}{\xi^p}\right]^{\alpha-\beta} \prec K(\xi) = (1+\xi)^{\frac{1}{2}} {}_2\Omega_1\left(-\frac{1}{2}, 1; \frac{(\alpha+\beta)(p+\mu)}{\lambda} + 1; \frac{\xi}{1+\xi}\right) \prec \sqrt{1+\xi},$$

where the function K is the best dominant of (16).

Proof. Let

$$\rho(\xi) = \left[\frac{L_{p,\mu}\chi(\xi)}{\xi^p}\right]^{\alpha-\beta} \quad (\xi \in \mathbb{U}), \quad (17)$$

then ρ is analytic function in \mathbb{U} . Differentiating (17) with respect to ξ and using (16) in the resulting relation, we get

$$\begin{aligned} & \left(1 - \frac{\alpha-\beta}{\alpha+\beta}\lambda\right) \left[\frac{L_{p,\mu}\chi(\xi)}{\xi^p}\right]^{\alpha-\beta} + \frac{\alpha-\beta}{\alpha+\beta}\lambda \frac{\chi(\xi)}{L_{p,\mu}\chi(\xi)} \left[\frac{L_{p,\mu}\chi(\xi)}{\xi^p}\right]^{\alpha-\beta} \\ & = \rho(\xi) + \frac{\lambda\xi\rho'(\xi)}{(\alpha+\beta)(p+\mu)} \prec \sqrt{1+\xi}. \end{aligned}$$

Using the same method we used to prove Theorem 1, the remaining part of this theorem can be derived in a similar way.

Theorem 3. $\chi \in \mathcal{BN}_p(\lambda, \alpha, \beta)$ if and only if

$$\left[\frac{\chi(\xi)}{\xi^p}\right]^{\alpha-\beta} * \left(\frac{1 - \left[\left(1 + \frac{\lambda}{p(\alpha+\beta)}\right)e^{-i\theta}(1 + \sqrt{1+e^{i\theta}}) + 2\right]\xi + \left[e^{-i\theta}(1 + \sqrt{1+e^{i\theta}}) + 1\right]\xi^2}{(1-\xi)^2}\right) \neq 0. \quad (18)$$

Proof. For any function $\chi \in \mathcal{A}_p$, we can confirm that

$$\left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} = \left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} * \frac{1}{1-\xi} \tag{19}$$

and

$$\frac{\xi\chi'(\xi)}{p\chi(\xi)} \left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} = \left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} * \frac{1 - \left(1 - \frac{1}{p(\alpha-\beta)}\right)\xi}{(1-\xi)^2}. \tag{20}$$

First, in order to prove that (18) holds, we will write (3) by using the principle of subordination, that is,

$$\left(1 - \frac{\alpha-\beta}{\alpha+\beta}\lambda\right) \left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} + \frac{\alpha-\beta}{\alpha+\beta}\lambda \frac{\xi\chi'(\xi)}{p\chi(\xi)} \left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} = \sqrt{1+w(\xi)},$$

where $w(\xi)$ is a Schwarz function, hence

$$\left(1 - \frac{\alpha-\beta}{\alpha+\beta}\lambda\right) \left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} + \frac{\alpha-\beta}{\alpha+\beta}\lambda \frac{\xi\chi'(\xi)}{p\chi(\xi)} \left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} \neq \sqrt{1+e^{i\theta}}, \tag{21}$$

for all $\xi \in \mathbb{U}$ and $0 \leq \theta < 2\pi$. From (19) and (20), the relation (21) may be written as

$$\left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} * \left[\frac{1 - \sqrt{1+e^{i\theta}} - \left(1 - \frac{\lambda}{p(\alpha+\beta)} - 2\sqrt{1+e^{i\theta}}\right)\xi - \sqrt{1+e^{i\theta}}\xi^2}{(1-\xi)^2} \right] \neq 0,$$

which is equivalent to

$$\left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} * \left[\frac{1 - \left[\left(1 + \frac{\lambda}{p(\alpha+\beta)}\right)e^{-i\theta} (1 + \sqrt{1+e^{i\theta}}) + 2\right]\xi + \left[e^{-i\theta} (1 + \sqrt{1+e^{i\theta}}) + 1\right]\xi^2}{(1-\xi)^2} \right] \neq 0,$$

that is (18).

Reversely, let $\chi \in \mathcal{A}_p$ satisfy the condition (18). Like it was previously shown, the assumption (18) is equivalent to (20), that is,

$$\left(1 - \frac{\alpha-\beta}{\alpha+\beta}\lambda\right) \left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} + \frac{\alpha-\beta}{\alpha+\beta}\lambda \frac{\xi\chi'(\xi)}{p\chi(\xi)} \left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} \neq \sqrt{1+e^{i\theta}} \quad (\xi \in \mathbb{U}). \tag{22}$$

Denoting

$$\varphi(\xi) = \left(1 - \frac{\alpha-\beta}{\alpha+\beta}\lambda\right) \left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} + \frac{\alpha-\beta}{\alpha+\beta}\lambda \frac{\xi\chi'(\xi)}{p\chi(\xi)} \left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} \quad \text{and} \quad \psi(\xi) = \sqrt{1+\xi},$$

the relation (22) could be written as $\varphi(\mathbb{U}) \cap \psi(\partial\mathbb{U}) = \emptyset$. Therefore, the simply connected domain $\varphi(\mathbb{U})$ is included in a connected component of $\mathbb{C} \setminus \psi(\partial\mathbb{U})$. From this fact, using that $\varphi(0) = \psi(0) = 1$ together with the univalence of the function ψ , it follows that $\varphi(\xi) \prec \psi(\xi)$, that is $\chi \in \mathcal{BN}_p(\lambda, \alpha, \beta)$.

Taking $\beta = 0$ in Theorem 1, we get

Corollary 3. $\chi \in \mathcal{B}_p(\lambda, \alpha)$ if and only if

$$\left(\frac{\chi(\xi)}{\xi^p}\right)^\alpha * \left(\frac{1 - \left[\left(1 + \frac{\lambda}{p\alpha}\right)e^{-i\theta} (1 + \sqrt{1 + e^{i\theta}}) + 2\right]\xi + \left[e^{-i\theta} (1 + \sqrt{1 + e^{i\theta}}) + 1\right]\xi^2}{(1-\xi)^2}\right) \neq 0.$$

Taking $\alpha = 0$ in Theorem 1, we get

Corollary 4. $\chi \in \mathcal{N}_p(\lambda, \beta)$ if and only if

$$\left(\frac{\xi^p}{\chi(\xi)}\right)^\beta * \left(\frac{1 - \left[\left(1 + \frac{\lambda}{p\beta}\right)e^{-i\theta} (1 + \sqrt{1 + e^{i\theta}}) + 2\right]\xi + \left[e^{-i\theta} (1 + \sqrt{1 + e^{i\theta}}) + 1\right]\xi^2}{(1-\xi)^2}\right) \neq 0.$$

Theorem 4. If $\chi(\xi)$ given by (1) belongs to $\mathcal{BN}_p(\lambda, \alpha, \beta)$, then

$$|\varrho_{p+1}| \leq \frac{|\alpha + \beta|p}{2|\alpha - \beta| |p(\alpha + \beta) + \lambda|}. \quad (23)$$

Proof. Combining (1) and (3), we obtain

$$\begin{aligned} & \left(1 - \frac{\alpha - \beta}{\alpha + \beta}\lambda\right) \left[\frac{\chi(\xi)}{\xi^p}\right]^{\alpha - \beta} + \frac{\alpha - \beta}{\alpha + \beta}\lambda \frac{\xi\chi'(\xi)}{p\chi(\xi)} \left[\frac{\chi(\xi)}{\xi^p}\right]^{\alpha - \beta} \\ &= 1 + \frac{(\alpha - \beta)[p(\alpha + \beta) + \lambda]}{p(\alpha + \beta)}\varrho_{p+1}\xi + \dots \prec \sqrt{1 + \xi} = 1 + \frac{1}{2}\xi - \frac{1}{8}\xi^2 + \dots \end{aligned} \quad (24)$$

An application of Lemma 3 to (24) yields

$$\left|\frac{(\alpha - \beta)[p(\alpha + \beta) + \lambda]}{p(\alpha + \beta)}\varrho_{p+1}\right| < \frac{1}{2}. \quad (25)$$

Thus, from (25), we easily obtain (23) asserted by Theorem 4.

Taking $\beta = 0$ in Theorem 1, we get

Corollary 5. If $\chi(\xi)$ given by (1) belongs to $\mathcal{B}_p(\lambda, \alpha)$, then

$$|\varrho_{p+1}| \leq \frac{p}{2|p\alpha + \lambda|}.$$

Taking $\alpha = 0$ in Theorem 1, we get

Corollary 6. If $\chi(\xi)$ given by (1) belongs to $\mathcal{N}_p(\lambda, \beta)$, then

$$|\varrho_{p+1}| \leq \frac{p}{2|p\beta + \lambda|}.$$

3. Fekete-Szegö Problem for $\mathcal{BN}_p(\lambda, \alpha, \beta)$

In this section we study the Fekete–Szegö inequalities for the class $\mathcal{BN}_p(\lambda, \alpha, \beta)$. It is worth noting that many authors have been investigated the Fekete-Szegö problem for several subclasses of analytic functions (see, for instance [27–32]).

Theorem 5. *If χ given by (1) belongs to the class $\mathcal{BN}_p(\lambda, \alpha, \beta)$, then*

$$|\varrho_{p+2} - \mu a_{p+1}^2| \leq \frac{p|\alpha+\beta|}{2|\alpha-\beta||p(\alpha+\beta)+2\lambda|} \max \left\{ 1; \frac{1}{4} \left| 1 + \frac{p(\alpha+\beta)[p(\alpha+\beta)+2\lambda](\alpha-\beta+2\mu-1)}{(\alpha-\beta)[p(\alpha+\beta)+\lambda]^2} \right| \right\}. \quad (26)$$

Proof. If $\chi \in \mathcal{BN}_p(\lambda, \alpha, \beta)$, then there is a Schwarz function ω in \mathbb{U} such that

$$\left(1 - \frac{\alpha - \beta}{\alpha + \beta} \lambda \right) \left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} + \frac{\alpha - \beta}{\alpha + \beta} \lambda \frac{\xi \chi'(\xi)}{p\chi(\xi)} \left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} = \sqrt{1 + \omega(\xi)}, \quad (27)$$

Define the function $g(\xi)$ by

$$g(\xi) = \frac{1 + \omega(\xi)}{1 - \omega(\xi)} = 1 + c_1\xi + c_2\xi^2 + \dots \quad (28)$$

Since $\omega(\xi)$ is a Schwarz function, we see that $g \in \mathcal{P}$ with $g(0) = 1$. Therefore,

$$\sqrt{1 + \omega(\xi)} = \sqrt{\frac{2g(\xi)}{g(\xi) + 1}} = 1 + \frac{1}{4}c_1\xi + \left(\frac{1}{4}c_2 - \frac{5}{32}c_1^2 \right) \xi^2 + \dots \quad (29)$$

Now by substituting (29) in (27), we have

$$\left(1 - \frac{\alpha - \beta}{\alpha + \beta} \lambda \right) \left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} + \frac{\alpha - \beta}{\alpha + \beta} \lambda \frac{\xi \chi'(\xi)}{p\chi(\xi)} \left[\frac{\chi(\xi)}{\xi^p} \right]^{\alpha-\beta} = 1 + \frac{c_1}{4}\xi + \left(\frac{c_2}{4} - \frac{5c_1^2}{32} \right) \xi^2 + \dots$$

Equating the coefficients of ξ and ξ^2 we obtain

$$\begin{aligned} \varrho_{p+1} &= \frac{p(\alpha + \beta)}{4(\alpha - \beta)[p(\alpha + \beta) + \lambda]} c_1. \\ \varrho_{p+2} &= \frac{p(\alpha + \beta)}{4(\alpha - \beta)[p(\alpha + \beta) + 2\lambda]} \left[c_2 - \frac{1}{8} \left(5 + \frac{p(\alpha + \beta)(\alpha - \beta - 1)[p(\alpha + \beta) + 2\lambda]}{(\alpha - \beta)[p(\alpha + \beta) + \lambda]^2} \right) c_1^2 \right]. \end{aligned}$$

Therefore,

$$\varrho_{p+2} - \mu \varrho_{p+1}^2 = \frac{p(\alpha + \beta)}{4(\alpha - \beta)[p(\alpha + \beta) + 2\lambda]} \{c_2 - \nu c_1^2\}, \quad (30)$$

where

$$\nu = \frac{1}{8} \left[5 + \frac{p(\alpha + \beta)[p(\alpha + \beta) + 2\lambda](\alpha - \beta + 2\mu - 1)}{(\alpha - \beta)[p(\alpha + \beta) + \lambda]^2} \right]. \quad (31)$$

Our result now follows by an application of Lemma 4. This completes the proof of Theorem 5.

Putting $\beta = 0$ in Theorem 5, we obtain the following.

Corollary 7. *If χ given by (1) belongs to the class $\mathcal{B}_p(\lambda, \alpha)$, then*

$$|\varrho_{p+2} - \mu \varrho_{p+1}^2| \leq \frac{p}{2|p\alpha + 2\lambda|} \max \left\{ 1; \frac{1}{4} \left| 1 + \frac{p[p\alpha + 2\lambda](\alpha + 2\mu - 1)}{(p\alpha + \lambda)^2} \right| \right\}.$$

Putting $\alpha = 0$ in Theorem 5, we obtain the following.

Corollary 8. *If χ given by (1) belongs to the class $\mathcal{N}_p(\lambda, \beta)$, then*

$$|\varrho_{p+2} - \mu \varrho_{p+1}^2| \leq \frac{p}{2|p\beta + 2\lambda|} \max \left\{ 1; \frac{1}{4} \left| 1 + \frac{p(p\beta + 2\lambda)(\beta - 2\mu + 1)}{(p\beta + \lambda)^2} \right| \right\}.$$

Theorem 6. *Let*

$$\begin{aligned} \sigma_1 &= \frac{1}{2} \left(1 - \alpha + \beta - \frac{5(\alpha - \beta)[p(\alpha + \beta) + \lambda]^2}{p(\alpha + \beta)[p(\alpha + \beta) + 2\lambda]} \right), \\ \sigma_2 &= \frac{1}{2} \left(1 - \alpha + \beta + \frac{3(\alpha - \beta)[p(\alpha + \beta) + \lambda]^2}{p(\alpha + \beta)[p(\alpha + \beta) + 2\lambda]} \right), \\ \sigma_3 &= \frac{1}{2} \left(1 - \alpha + \beta - \frac{(\alpha - \beta)[p(\alpha + \beta) + \lambda]^2}{p(\alpha + \beta)[p(\alpha + \beta) + 2\lambda]} \right). \end{aligned}$$

If χ given by (1) belongs to the class $\mathcal{BN}_p(\lambda, \alpha, \beta)$, then

$$|\varrho_{p+2} - \mu \varrho_{p+1}^2| \leq \begin{cases} \frac{p(\alpha + \beta)}{8(\alpha - \beta)} \left[-\frac{1}{[p(\alpha + \beta) + 2\lambda]} - \frac{p(\alpha + \beta)(\alpha - \beta + 2\mu - 1)}{(\alpha - \beta)[p(\alpha + \beta) + \lambda]^2} \right] & (\mu \leq \sigma_1) \\ \frac{p(\alpha + \beta)}{2(\alpha - \beta)[p(\alpha + \beta) + 2\lambda]} & (\sigma_1 \leq \mu \leq \sigma_2) \\ \frac{p(\alpha + \beta)}{8(\alpha - \beta)} \left[\frac{1}{[p(\alpha + \beta) + 2\lambda]} + \frac{p(\alpha + \beta)(\alpha - \beta + 2\mu - 1)}{(\alpha - \beta)[p(\alpha + \beta) + \lambda]^2} \right] & (\mu \geq \sigma_2) \end{cases}$$

Further, if $\sigma_1 \leq \mu \leq \sigma_3$, then

$$|\varrho_{p+2} - \mu \varrho_{p+1}^2| + \frac{1}{2} \left[\frac{5(\alpha - \beta)[p(\alpha + \beta) + \lambda]^2}{p(\alpha + \beta)[p(\alpha + \beta) + 2\lambda]} + \alpha - \beta + 2\mu - 1 \right] |\varrho_{p+1}|^2 \leq \frac{p(\alpha + \beta)}{2(\alpha - \beta)[p(\alpha + \beta) + 2\lambda]}.$$

If $\sigma_3 \leq \mu \leq \sigma_2$, then

$$|\varrho_{p+2} - \mu \varrho_{p+1}^2| + \frac{1}{2} \left[\frac{3(\alpha - \beta)[p(\alpha + \beta) + \lambda]^2}{p(\alpha + \beta)[p(\alpha + \beta) + 2\lambda]} - \alpha + \beta - 2\mu + 1 \right] |\varrho_{p+1}|^2 \leq \frac{p(\alpha + \beta)}{2(\alpha - \beta)[p(\alpha + \beta) + 2\lambda]}.$$

Proof. Applying Lemma 5 to (30) and (31), we can get our results of Theorem 6.

Putting $\beta = 0$ in Theorem 6, we obtain the following.

Corollary 9. *Let*

$$\begin{aligned}\sigma_4 &= \frac{1}{2} \left(1 - \alpha - \frac{5(p\alpha + \lambda)^2}{p(p\alpha + 2\lambda)} \right), \sigma_5 = \frac{1}{2} \left(1 - \alpha + \frac{3(p\alpha + \lambda)^2}{p(p\alpha + 2\lambda)} \right), \\ \sigma_6 &= \frac{1}{2} \left(1 - \alpha - \frac{(p\alpha + \lambda)^2}{p(p\alpha + 2\lambda)} \right).\end{aligned}$$

If χ given by (1) belongs to the class $\mathcal{B}_p(\lambda, \alpha)$, then

$$|\varrho_{p+2} - \mu \varrho_{p+1}^2| \leq \begin{cases} -\frac{p}{8} \left[\frac{1}{p\alpha + 2\lambda} + \frac{p(\alpha + 2\mu - 1)}{(p\alpha + \lambda)^2} \right] & (\mu \leq \sigma_4) \\ \frac{p}{2(p\alpha + 2\lambda)} & (\sigma_4 \leq \mu \leq \sigma_5) \\ \frac{p}{8} \left[\frac{1}{p\alpha + 2\lambda} + \frac{p(\alpha + 2\mu - 1)}{(p\alpha + \lambda)^2} \right] & (\mu \geq \sigma_5) \end{cases}$$

Further, if $\sigma_4 \leq \mu \leq \sigma_6$, then

$$|\varrho_{p+2} - \mu \varrho_{p+1}^2| + \frac{1}{2} \left[\frac{5(p\alpha + \lambda)^2}{p(p\alpha + 2\lambda)} + \alpha + 2\mu - 1 \right] |\varrho_{p+1}|^2 \leq \frac{p}{2(p\alpha + 2\lambda)}.$$

If $\sigma_6 \leq \mu \leq \sigma_5$, then

$$|\varrho_{p+2} - \mu \varrho_{p+1}^2| + \frac{1}{2} \left[\frac{3(p\alpha + \lambda)^2}{p(p\alpha + 2\lambda)} - \alpha - 2\mu + 1 \right] |\varrho_{p+1}|^2 \leq \frac{p}{2(p\alpha + 2\lambda)}.$$

Putting $\alpha = 0$ in Theorem 6, we obtain the following result.

Corollary 10. *Let*

$$\begin{aligned}\sigma_7 &= \frac{1}{2} \left(1 + \beta + \frac{5(p\beta + \lambda)^2}{p(p\beta + 2\lambda)} \right), \sigma_8 = \frac{1}{2} \left(1 + \beta - \frac{3(p\beta + \lambda)^2}{p(p\beta + 2\lambda)} \right), \\ \sigma_9 &= \frac{1}{2} \left(1 + \beta + \frac{(p\beta + \lambda)^2}{p(p\beta + 2\lambda)} \right).\end{aligned}$$

If χ given by (1) belongs to the class $\mathcal{B}_p(\lambda, \beta)$, then

$$|\varrho_{p+2} - \mu \varrho_{p+1}^2| \leq \begin{cases} \frac{p}{8} \left[\frac{1}{p\beta + 2\lambda} + \frac{p(\beta - 2\mu + 1)}{(p\beta + \lambda)^2} \right] & (\mu \leq \sigma_7) \\ -\frac{p}{2(p\beta + 2\lambda)} & (\sigma_7 \leq \mu \leq \sigma_8) \\ -\frac{p}{8} \left[\frac{1}{p\beta + 2\lambda} + \frac{p(\beta - 2\mu + 1)}{(p\beta + \lambda)^2} \right] & (\mu \geq \sigma_8) \end{cases}$$

Further, if $\sigma_7 \leq \mu \leq \sigma_9$, then

$$|\varrho_{p+2} - \mu \varrho_{p+1}^2| + \frac{1}{2} \left[-\frac{5(p\beta + \lambda)^2}{p(p\beta + 2\lambda)} - \beta + 2\mu - 1 \right] |\varrho_{p+1}|^2 \leq -\frac{p}{2(p\beta + 2\lambda)}.$$

If $\sigma_9 \leq \mu \leq \sigma_8$, then

$$|\varrho_{p+2} - \mu \varrho_{p+1}^2| + \frac{1}{2} \left[-\frac{3(p\beta + \lambda)^2}{p(p\beta + 2\lambda)} + \beta - 2\mu + 1 \right] |\varrho_{p+1}|^2 \leq -\frac{p}{2(p\beta + 2\lambda)}.$$

4. Conclusion

In this presentation, we have defined the subclass of multivalently Bazilevič and Non-Bazilevič functions that are subordinate to the function of the Bernoulli domain lemniscate $\mathcal{BN}_p(\lambda, \alpha, \beta)$. We have investigated some interesting properties such as subordination results, convolution properties, coefficients estimate and Fekete-Szegő inequalities for functions belonging to this subclass. This paper provides significant contributions to the study of some geometric properties of the Bazilevič and Non-Bazilevič functions. It also highlights the potential for future research to explore important geometric properties for similar subclasses of analytic functions involving linear operators.

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